

LEADING WITH HONOR[®]

HONOR CODE

This Honor Code was created to inspire leaders seeking to live with character, courage, and commitment. These behaviors are the foundational principles for living and leading with honor.

1

**Tell the truth, even
when it's difficult.**

Avoid duplicity and deceitful behavior.

2

**Treat others
with dignity
and respect.**

Take the lead, and communicate
value to others.

3

**Keep your word
and your
commitments.**

Ask for relief sooner than later if necessary.

4

Be ethical.

Operate within the laws of the land, the
guidelines of your profession, and the
policies of your employer.

5

**Act responsibly;
do your duty,
and be accountable.**

Own your mistakes, and work to do
better in the future.

6

Be courageous.

Lean into the pain of your fears to do
what you know is right, even when it feels
unnatural or uncomfortable.

7

Live your values.

Be faithful to your spiritual core, your
conscience, and your deepest intuitions.

LeadingWithHonor.com

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1

**Tell the truth,
even when it's
difficult.**

Avoid duplicity and
deceitful behavior.

2

**Treat others
with dignity
and respect.**

Take the lead, and show
value to others.

7

**Live your
values.**

Be faithful to your spiritual core,
your conscience, and your
deepest intuitions.

The Honor Code
by Lee Ellis

**7 CORE
BEHAVIORS**
for Honorable Leadership

LeadingWithHonor.com/Code



3

**Keep your
word and your
commitments.**

Ask for relief sooner than
later if necessary.

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Be courageous.

Lean into the pain of your
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is right even when it feels
unnatural or
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of the land, the guidelines
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WHAT IS THE MISSION OF LEADING WITH HONOR®?

We help leaders grow in **character, courage, and commitment** and learn new skills that will help them develop the next generation in the areas of responsibility, accountability, and resilience.

We believe you can do it, and we can help.



CHARACTER

Character is about integrity, truthfulness, keeping your promises, treating others fairly, and being authentic in day-to-day leadership while avoiding deceit and duplicity.



COURAGE

Courage is essential to everything that leaders do. Without it, fear and doubt take over and you will not be able to sustain your character and consistently engage challenges.



COMMITMENT

Commitment is about consistently fulfilling your responsibilities, doing your duties, and following through on your assignments and agreements.

OUR SERVICES

Through a proven method of leadership development training based on principles learned in some of the most challenging circumstances of POW life, people will learn how to become authentic and courageous leaders. We have more than 25 years experience in the research, development, and deployment of leadership development resources including behavioral assessments.



TRAINING & CONSULTING

Each consulting and training session is custom tailored to work with your unique corporate culture to determine the best course of action for success.



SPEAKING

Lee Ellis is a world-renowned presenter, sharing his knowledge and experience to audiences on the topics of leadership, courage, & character development.



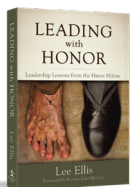
PRODUCTS

From books to videos to immersive training materials, Leading with Honor Products use the power of story and practical experience to train leaders.

LeadingWithHonor.com

Contact us to learn more about any of these services as well as Lee Ellis' award-winning books -

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*Leading with Honor:
Leadership Lessons
from the Hanoi Hilton*



*Engage with Honor™:
Building a Culture of
Courageous Accountability*

